

## HUNGER FACTS

- ◆ 36.3 million U.S. citizens (12% of the population) live below the poverty level.
- ◆ 36.3 million Americans are hungry or at risk of hunger.
- ◆ 13.3 million children under 18 years of age are hungry or at risk of hunger.
- ◆ 39% of adults requesting food assistance are employed but don't make enough to always cover normal living expenses.
- ◆ 6% of the U.S. population is unemployed (Oct.'03).
- ◆ Approximately 20% of all food produced in the United States is lost or wasted each year.
- ◆ The food wasted annually in the U. S. is sufficient to feed 87 million people every day of the year.

## HUNGER IS AN OBSCENITY

To help fight hunger through Society of St. Andrew ministries, please complete this form and send your donation to:

**Society of St. Andrew**  
3383 Sweet Hollow Road  
Big Island, VA 24526

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Church \_\_\_\_\_

Here is my donation of \$ \_\_\_\_\_

Make check payable to Society of St. Andrew  
Your donation may be tax deductible

Please send information on how to become a  
SoSA Interpreter.

I would like to receive the free *SoSA Report* newsletter

(5-09)

## Society of St. Andrew

[www.endhunger.org](http://www.endhunger.org)

### Potato Project

[sosaspud@endhunger.org](mailto:sosaspud@endhunger.org)

### National Office

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800-333-4597 • FAX: 434-299-5949

[sosainfo@endhunger.org](mailto:sosainfo@endhunger.org)

[www.endhunger.org](http://www.endhunger.org)

### Alabama Regional Office

P.O. Box 610806 • Birmingham, AL 35261

205-838-1927

[sosaal@endhunger.org](mailto:sosaal@endhunger.org)

### Florida Regional Office

P.O. Box 536842 • Orlando, FL 32853-6842

800-806-0756

[sosafl@endhunger.org](mailto:sosafl@endhunger.org)

### Georgia Regional Office

P.O. Box 712 • Tifton, GA 31793

229-386-5800

[gleanGA@endhunger.org](mailto:gleanGA@endhunger.org)

### Mississippi Regional Office

P.O. Box 5362 • Jackson, MS 39296

601-850-4018

[sosams@endhunger.org](mailto:sosams@endhunger.org)

### North Carolina Regional Office

Toll Free 866-GLEAN NC or 866-453-2662

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919-683-3011

[sosanc@endhunger.org](mailto:sosanc@endhunger.org)

**Charlotte:** P.O. Box 220006 • Charlotte, NC 28222

704-553-1730

[sosawnc@endhunger.org](mailto:sosawnc@endhunger.org)

### Western Office

P.O. Box 300323 • Kansas City, MO 64130

816-921-0856

[sosawest@endhunger.org](mailto:sosawest@endhunger.org)

*For our offices in other states call 800-333-4597*

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# POTATO & PRODUCE PROJECT



[www.endhunger.org](http://www.endhunger.org)



## Society of St. Andrew

### GLEANING AMERICA'S FIELDS FEEDING AMERICA'S HUNGRY

*"Let us love not only in words, but  
in deed and in truth." I John 3:18*

**This nationwide produce salvage program provides direct relief to the hungry while addressing one of hunger's major causes: Food waste.**

## **THE NEED**

Hunger in this country is a reality. We say it's an obscenity! 36 million Americans, including more than 13 million children, regularly go without food. At least three days per month they have no food at all. There also exists a segment of the population that is underfed and malnourished. Women, children, the unemployed, the working poor, and homeless people are all impacted by the tragedy of hunger.

## **HUNGER IS NEEDLESS**

## **THE WASTE**

American consumers generally demand top quality. This demand runs through our entire economic system. It is particularly evident in the food industry; and in the produce business its impact is extraordinary.

Produce is marketable as number one quality only if it is perfect. Slight imperfections in size, shape, color, consistency, or general appearance relegate much edible and nutritious product to "cull" status. Millions of tons of produce are dumped to rot each year as a result of slight imperfections that have no effect on the taste or nutritional value of produce.

How can we tolerate this type of waste when so many Americans do without adequate nutrition? There is more than enough food wasted annually, as a result of cosmetic blemishes, to feed all the hungry people in our country. Yet there is a common-sense, cost-effective solution to this obscenity...the Society of St. Andrew's *Potato Project!*

## **HUNGER IS SENSELESS**

## **THE POTATO PROJECT**



Begun in 1983 by the Society of St. Andrew (SoSA), the *Potato Project* is a nationwide produce salvage program providing direct relief to the hungry while addressing one of hunger's major causes: Food waste. Nutritious produce that would otherwise be dumped or left in fields to rot is, instead, distributed free to agencies serving America's hungry.

Growers, shippers, brokers and food processors donate tractor-trailer loads of commercially unmarketable yet perfectly good, fresh produce to SoSA's *Potato Project*. We pay to package and transport this nutritious produce to food banks, shelters, and agencies serving the needy all across the country, which use the food to feed the hungry.

15-25 million pounds (45-75 million servings) of fresh food are saved and distributed annually at an extremely low cost ... about 8¢ per pound. This low price includes everything – packaging, labor, freight, and all administrative and overhead expenses. SoSA's policy is to deliver as much food as possible for each dollar donated!

## **HUNGER CAN BE ELIMINATED**

## **SEED POTATO PROJECT**

This self-help program provides seed potatoes purchased by SoSA to impoverished communities in rural areas of the U. S. where people have access to land for gardening. The seed are donated to needy families through local service agencies. Families plant, cultivate and harvest their own crops, realizing a yield of about 8 pounds of potatoes per pound of seed planted. The *Seed Potato Project* builds community, self-sufficiency, and self-esteem while teaching agricultural skills and providing much needed food.

## **A "HAND UP" PROGRAM**

## **YOU CAN FEED THE HUNGRY**

Through the *Potato Project* and a variety of other grass-roots ministries, the Society of St. Andrew salvages fresh, nutritious produce that would otherwise be wasted and donates it to feed hungry people throughout the United States.

As a non-profit organization, SoSA's ministries are completely dependent upon donations of individuals like you, church groups, foundations, corporations and other agencies.

Adhering to Christian principles of good stewardship, more than 90% of all funds raised by SoSA are spent on the direct delivery of food and services to the hungry.

With your financial support we can feed more hungry people with nutritious produce that is now being wasted.

Please help us help the hungry by being part of this vital ministry. Your donation is crucial!

## **WE NEED YOUR HELP**



## **OTHER SoSA MINISTRIES**

### **THE GLEANING NETWORK**

Each year this program brings together farmers, tens of thousands of volunteers and service agencies to provide 15-20 million pounds of food for the hungry from produce left in fields after harvest.

### **HARVEST OF HOPE**

*HOH* is the educational arm of the Society of St. Andrew. It conducts gleaning and study mission retreats for people of all ages to learn about the hunger issue and gain first-hand experience in meeting the needs of the hungry.